

Sponsorship

ICG-Ocean 2017 offers comprehensive sponsorship packages which include exhibition space, branding and networking with marine researchers. Any sponsorship can be customized to meet your company's needs and budget. Signing on early will allow you to maximize exposure to qualified decision-makers. Details of the sponsorship are listed below. Contact us by emailing to ICG-Ocean@genomics.cn or calling [+86 \(0532\) 8316 2138](tel:+86(0532)83162138).

1. Platinum Sponsor - CNY 80,000 / USD 12,800

- Acknowledgement as exclusive sponsor in the welcome reception
- An executive of the company to be invited to make a speech in the welcome reception
- Acknowledgement as sponsor in promotional material
- Logo with hyperlink to the designated website on the conference website
- A 100-word company description in the sponsor acknowledgement page of the conference website
- Logo in the conference book
- A 1-page color advertisement in the conference book (inside)
- Logo in the onsite conference signage and screens
- A booth in 3m×6m with 1 table, 2 chairs and 1 power outlet
- 2 welcome reception vouchers
- 4 complimentary registrations of the ICG-Ocean
- A discount rate for the extra registrants of the ICG-Ocean (30% off)

2. Gold Sponsor - CNY 50,000 / USD 7,500

- Acknowledgement as sponsor in promotional material
- Logo with hyperlink to the designated website on the conference website
- A 100-word company description in the sponsor acknowledgement page of the conference website
- Logo in the conference book
- A 1-page color advertisement in the conference book (inside)
- Logo in the onsite conference signage and screens
- A booth in 3m×3m with 1 table, 2 chairs and 1 power outlet
- 1 welcome reception voucher
- 2 complimentary registrations of the ICG-Ocean

- A discount rate for the extra registrants of the ICG-Ocean (20% off)

3. Lunch Sponsor - CNY 40,000 / USD 5,840

- Acknowledgement as sponsor in promotional material
- Logo on the conference website
- Logo in the conference book
- Logo in the onsite conference signage and screens
- Acknowledgement as lunch sponsor on the signage of the lunch
- 2 complimentary registrations of the ICG-Ocean
- A discount rate for the extra registrants of the ICG-Ocean (20% off)

4. Poster Sponsor - CNY 20,000 / USD 4,800

- Acknowledgement as sponsor in promotional material
- Logo on the conference website
- Logo on the prize of the Outstanding Poster
- Logo on the screen displaying the posters
- An advertisement of the sponsor on the screen displaying the posters
- Acknowledgement as sponsor on the signage of the poster area
- A discount rate for the registrants of the ICG-Ocean (10% off)

5. Coffee/Tea Break Sponsor - CNY 20,000 / USD 3,225

- Acknowledgement as sponsor in promotional material
- Logo on the conference website
- Logo on one kind of dessert in the coffee/tea breaks
- An X-panel from the sponsor set up at the designated area of the coffee/tea breaks
- Pop-up display of company brochures at the designated area of the coffee/tea breaks
- Acknowledgement as sponsor on the onsite signage of the coffee/tea breaks
- A discount rate for the registrants of the ICG-Ocean (10% off)

6. Exhibition Space

- Standard booth in 3m×3m with 1 table, 2 chairs and 1 power outlet
- Exhibition stand to be provided and assembled by the exhibitor
- Logo on the conference website

- Logo in the conference book
- 2 exhibitor passes (no conference access)
- A discount rate for the registrants of the ICG-Ocean (10% off)
- CNY 22,000 / USD 3,500 before July 30, 2017
- CNY 25,000 / USD 4,000 after July 30, 2017

7. Advertisement

Full Color Page Advertisement Inside the Conference Book - CNY 5,000 / USD 734

- A4 size (210mm×297mm or 8.27in×11.69in)
- JPG, TIF or PDF format
- CMYK color image
- High resolution image no less than 300dpi
- 3mm bleed
- Fonts properly embedded into the file
- Advertisement designed by the advertiser and printed by the conference organizer in the conference book

8. Conference Bag Insert (in English) – CNY5,000 / USD 734

One-page insert in A4 size (210mm×297mm or 8.27in×11.69in)

Hardcopies inserted into the conference bag by the conference organizer

How to Apply

Contact the Secretariat of ICG-Ocean Organizing Committee

Email: ICG-Ocean@genomics.cn

Tel: +86 (0532) 8316 2138